



CongressAssociates.com

Partnering with us in each step results in winning together

Follow Up

Regular follow-up to support repeat business & referrals

Prospecting

Market based intelligence to know who & how to make contact

Closing the Deal

Close the deal with the right solution and with the client knowing you have their best interest in mind.

Qualifying

Know your audience, and lead with what roof system is best suited for long-term success

Proposal & Best Practices

Deliver a solid proposal with guided best practices that remediate their concerns.

Needs Assessment

Listen to your client. What are the immediate needs vs. long-term management plans. Address each need with separate solutions.

Sales Pitch & Product Highlights

Know your audience and deliver compelling solutions that show value & long-term partnership



We protect what matters most™





Congress Associates, LLC

Your Resource for a Sustainable Future



GAF offers durable solutions for today's roofing challenges. Choosing the right roofing system starts with choosing the right roofing company. As North America's largest roofing manufacturer, our broad product offering means we're not vested in a single technology. Whether it's TPO, PVC, Liquid Membrane Roofing Systems, Roof Coating Systems, or anything in between, there's a GAF roofing system for your needs.



Siplast offers a complete line of SBS Modified Bitumen, PVC KEE roofing and waterproofing solutions, including plaza deck applications. Siplast is also the industry leader in liquid applied PMMA resin for pedestrian and vehicular access waterproofing.



GAF HydroStop Premium Coat Roof System is a liquid-applied acrylic elastomeric system for recover and re-roof applications. It can be installed over various types of existing roofs, including single-ply, built-up, insulation board, structural concrete, and metal to help extend their life.



GAF manufacturers a complete line of reflective coatings & sealants for roofing and waterproofing. GAF is proud to offer Roof Coating Systems for Acrylic, PMMA, PVDF, SEBS, Silicone, & Urethane technologies. No matter what your roofing substrate is, we have solutions for your roofing restoration.



GAF Energy is part of Standard Industries, the largest roofing materials company in the world. There is no better time to go solar than during a reroof project. We offer a simplified solar energy system that installs quickly by a professional contractor, at the same time as your new roof. GAF Energy makes saving money on electricity easier than ever before, with a leak-free install and the coverage under the best warranty in the business.



Steinel Tool's precision and control on hot air tools is imperative for a wide range of technical applications. Steinel only uses top quality, long-lasting components developed from 30 years of experience in manufacturing professional grade, hot air, engineered tools delivering heat only where it is needed. Tools feature a high-performance brush-less motor, fine dust filter, digital control system and easy to change power cord.



NovaFlex is a complete line of 1-part and 2-part sealants meeting the needs of metal roof, window, door, and siding manufacturers. NovaFlex also offers, Fiber Reinforced Roof Patch, 1-part Pitch Pocket Penetration Sealant, Gutter Sealant, & 1-part joint sealant for highways, pavement, & parking decks.



Harnessing Sunlight for Energy Savings. Kingspan Light + Air Systems, the new name for Bristolite, manufactures high quality daylighting solutions that provide efficient, sustainable and carbon free energy.



AceClamp®, part of a third generation business, is a design and manufacturing company that has been supplying customers with solar & snow roofing hardware solutions for over 10 years. AceClamp® continues to pave the way for world class roofing solutions in the form of innovative clamping options for standing seam metal, membrane, asphalt, tile, and slate roofing.



The SafePro roof top fall protection systems exceed OSHA requirements, offer an eco-friendly solar power option and are unique because of their remote controlled access, security keypad entrance and ergonomic rail system, which provide safe and injury-free roof access & working conditions.

ABOUT US

Congress Associates is a manufacturer sales agency representing a select few, cutting edge, innovative roofing and waterproofing products. We offer complete roofing and waterproofing solutions, including premium roofing membranes, coatings, sealants, roofing insulations, accessories, daylighting systems, walkway safety products and stair treads.



Find us on
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